Interactive Customer Outreach Solution





PLUG & PLAY



MICROSITE



OFFLINE



REAL-TIME



SORT/SEARCH



MULTIMEDIA



GRAPH/CHART



DATA DRILL



CUSTOMIZED

About us

iStatements is powered by Emorphis Technologies. Emorphis is a team of innovative technologists and experts entrusted as technology partner by serveral renowned global enterprises. We provide strategic IT consulting, thought leadership and co-creation of revolutionary solutions for Web, Mobile, CMS and Cloud Computing. We work as an extended technology team, delivering excellent software solutions to let our clients focus on their core business and outperform the competition.

IStatements

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iStatements - Customer Communication Solution, provides single view of customer's relationship with your organization, with higher end analytical capabilities. Drives customer engagement & satisfaction while it enables you to push value added service information and targeted marketing content.

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GO GREEN is the Mantra of iStatements, your contribution towards reducing carbon foot print

www.istatements.biz

iStatements Platform provides

- Scalable Architecture to generate millions of statements
- Flexible Management and Admin portal
- Plug and Play with your infrastructure
- Integrates with IVR and Online Banking
- Robust Campaign Management
- Revenue Generation and Reduce Cost
- Customer segmentation capabilities
- Email campaign creation and management
- Credit card and bill payments

PROCESS FLOW





Benefits for the customer

Interactive statements can offer customers a better way to engage with business and allows them to understand and analyze their statements data better. iStatements allows its customers and users to:

- Filter their statement data
- Search, sort and compare their financial data
- Graphically view and analyze their transactions and deeply visualize the data
- Submit feedback and raise service requests
- Get on-demand collaborative help through online chat
- Supports offline browsing
- View, print, and save attachments
- Multilingual capabilities

Benefits to the organization

Interactive statements provides following benefits to businesses:

- Multi channel and Multilingual capabilities
- Fully automated 24x7 system
- Reduced operational costs
- Transforms paper-based statement delivery to electronic delivery
- Reduces support costs by providing self-service capabilities
- Generates new business through targeted marketing campaigns
- Provides an accessible statement with dynamic features
- Execute targeted and personalized promotional campaigns for recurring revenue generation
- Customizable as per your brand and need
- Ease of Management and configuration





Banking



Insurance



Analytics



Retail & e-Commerce



Media & Publication



Travel & Hospitality







